



**3-5 SEPTEMBER 2025**

**BANGKOK INTERNATIONAL TRADE & EXHIBITION CENTRE,  
THAILAND**

# **TOPLINE REPORT**

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## **CONNECTING THE COATINGS INDUSTRY IN THE ASIA PACIFIC REGION**

[www.asiapacificcoatingsshow.com](http://www.asiapacificcoatingsshow.com)

ORGANIZED BY  **THE COATINGS GROUP** **dmg::events**



# ASIA PACIFIC COATINGS SHOW 2025 IN NUMBERS

Supported by the Thai Paint Manufacturers Association (TPMA), the Asia Pacific Coatings Show attracted **5,015 unique visitors**. Of these, **68.8%** were from **Thailand**, while **31.2%** were **international visitors**, from Indonesia, the Philippines, China and among many others.

The event featured **189 exhibitors** from **11 countries**, including Thailand, Malaysia, China, Saudi Arabia, the United States and the United Kingdom.

Visitors also enjoyed complimentary access to the **Asia Pacific Coatings Conference** on day one, and the **Business Presentations Hub** on day two, where speakers shared insights into the latest trends, products and solutions in the coatings industry.

Across all three days, the **Colour Mixology competition** captivated attendees, giving them the opportunity to take part in a fun colour mixing challenge and test their paint formulation skills.

**5,015**  
UNIQUE  
ATTENDEES

**51**  
VISITING  
COUNTRIES

**189**  
EXHIBITING  
COMPANIES

**11**  
EXHIBITING  
COUNTRIES



# LEADING BRANDS THAT VISITED THE EVENT





# WHAT THE INDUSTRY HAD TO SAY

We are proud to support the Asia Pacific Coatings Show, which remains a premier platform for showcasing innovation and facilitating the exchange of ideas. By bringing together suppliers, manufacturers and partners from across Asia and beyond, the show fosters collaboration and builds meaningful connections that strengthen the entire coatings community.

**PAPICHA TANGCARAVAKOON,**  
PRESIDENT, **THAI PAINT MANUFACTURERS ASSOCIATION (TPMA)**  
SUPPORTING ASSOCIATION

The Asia Pacific Coatings Show is a fantastic platform to connect with customers, distributors and industry partners. As a manufacturer of antimicrobial additives, we see it as a key opportunity to showcase our solutions, strengthen existing relationships, and explore new business opportunities. This exhibition is truly the largest and most valuable event in the region for the coatings industry, and we look forward to participating in future shows.

**MIGUEL GONZALEZ**  
TECHNICAL SALES MANAGER - ASIA-PACIFIC, **PROM BIOCIDES**  
EXHIBITOR

This was my first time attending the Asia Pacific Coatings Show, and I was really impressed. I discovered many new products and equipment, such as advanced application and mixing machines, that can directly improve our factory operations. It's a great event with so many business opportunities, and I look forward to visiting the next edition.

**THANAKRO YOTPHANIT**  
PROCESS ENGINEER, **AKZONOBEL**  
VISITOR

My time at the Asia Pacific Coatings Show has been outstanding. It's an excellent platform for meaningful discussions and productive meetings, alongside a broad showcase of exhibitors. I am particularly impressed by the variety of coatings solutions and raw materials on display.

**JOHN TEI WANG CHOON**  
TECHNICAL HEAD, **FEDERAL PAINT**  
VISITOR

Exhibiting at the Asia Pacific Coatings Show is an invaluable opportunity for us to showcase our industrial wet grinding machines to customers across Southeast Asia. The event enables us to demonstrate our equipment, engage directly with industry professionals, and strengthen relationships throughout the region. Year after year, it delivers exceptional exposure and networking opportunities, making it a cornerstone of our business strategy in the region.

**SANDRO PERRONE**  
BUSINESS DEVELOPMENT MANAGER, **BÜHLER**  
EXHIBITOR

The Asia Pacific Coatings Show has been a truly fantastic experience, with its diverse range of exhibitors and outstanding networking opportunities. The conference sessions have also been highly enriching, providing valuable insights and knowledge on key industry trends and regulations.

**MD MASUD RANA**  
ASSISTANT MANAGER, R&D SOLVENT BASE REGULAR PRODUCTS  
**BERGER PAINTS**  
VISITOR



# MOMENTS FROM THE 2025 EDITION





# BOOK PRIME FLOORSPACE



SAVE THE DATE **2026**  
26-28 AUGUST  
JAKARTA INTERNATIONAL  
EXPO, INDONESIA

RETURNS TO JAKARTA IN 2026!



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