Asia Pacific
Coatings Show

1-3 September 2027 // Bangkok International Trade & Exhibition Centre, Thailand

Connecting the **coatings** industry in the Asia Pacific region

WWW.ASIAPACIFICCOATINGSSHOW.COM

ORGANIZED BY Coatings Group dmg events

THE INDUSTRY, TOGETHER.

Over three days, the **Asia Pacific Coatings Show** brings together the people shaping the coatings market across the APAC region. From manufacturers and raw material suppliers to buyers, distributors, chemists and technical specialists, this is where new products are discovered, technical challenges are discussed, partnerships are forged and business gets done.

5,000+

Expected industry professionals in 2027

WHEN

1 - 3 SEP

2027

WHERE

BITEC

Bangkok International Trade & Exhibition Centre, Thailand

WHAT

5

product sectors, under one roof.

Asia Pacific Coatings Show 2025 **in numbers**

5,015
unique attendees

189
exhibiting companies

51
visiting countries

11
exhibiting countries

More people to meet. More conversations to start.
More opportunities to grow your business.



USD

73.27bn

Asia Pacific's paint and coatings market by 2035

5.8%

Compound annual growth rate to 2035

What's driving the demand?

Asia Pacific coatings growth is being driven by sustainability, eco-friendly solutions, smart and nanocoating technologies, and rising demand from the construction, automotive and decorative sectors. In Thailand, expanding infrastructure and vehicle production are boosting coatings demand. Key projects such as the Bangkok-Chiang Mai High-Speed Rail and Dawei Deep-Sea Port are creating further opportunities. **Asia Pacific Coatings Show connects your business with the decision-makers driving this growth.**

Sources: Market Research Future, Mordor Intelligence



Bringing you the right **buyers and decision makers**



> “ Asia Pacific Coatings Show is an invaluable platform for showcasing our industrial wet grinding machines and connecting with customers across Southeast Asia. **The event enables us to demonstrate our technology, build strong industry relationships, and generate high-quality business opportunities, making it a key part of our regional growth strategy.**

Sandro Perrone
Business Development Manager,
Bühler
EXHIBITOR

> “ This was my first time attending the Asia Pacific Coatings Show, and I was really impressed. I discovered many new products and equipment, such as advanced application and mixing machines, that can directly improve our factory operations. **It’s a great event with so many business opportunities, and I look forward to visiting the next edition.**

Thanakro Yotphanit
Process Engineer,
AkzoNobel
VISITOR

92%

visitors

confirmed that attending the event is important to their organisation’s success

96%

visitors

were impressed by the exhibitors and products on display

90%

exhibitors

achieved their business objectives at the event

92%

exhibitors

stated that participating in the event is essential to their business growth strategy

MOMENTS FROM 2025

This is what **2025** looked like











WHO VISITED

The brands that walked the floor in 2025

SOME OF THE LEADING BRANDS WHO VISITED IN 2025



Every part of the coatings supply chain, **under one roof**

Five sectors. A wide range of products.

01 **Chemicals and Raw Materials**

02 **Laboratory and Packaging Equipment**

03 **Testing and Measuring Equipment**

04 **Plant and Machinery**

05 **Other Coatings Products**



01

Chemicals and Raw Materials

WHAT YOU WILL FIND

- Additives
- Binders
- Biocides
- Chemicals
- Extenders & fillers
- Oils
- Pigments
- Polymers
- Resins
- Solvents
- Speciality chemicals

02

Laboratory and Packaging Equipment

WHAT YOU WILL FIND

- Conveying systems
- Coolers
- Filling systems
- Filters
- Kneaders & extruders
- Labelling machines
- Metering devices & balances
- Mills
- Mixers
- Packaging materials
- Pipe technology
- Screening machines
- Tinting systems
- Other laboratory & production equipment





03

Testing and Measuring Equipment

WHAT YOU WILL FIND

- Accelerated weathering
- Corrosion testing
- Gloss & colour measurement
- Other testing & measuring equipment

04

Plant and Machinery

WHAT YOU WILL FIND

- Dispersers
- Drums
- Filling & packaging equipment
- Filters
- Labelling
- Mills
- Mixers
- Process control
- Pumps
- Tinting systems

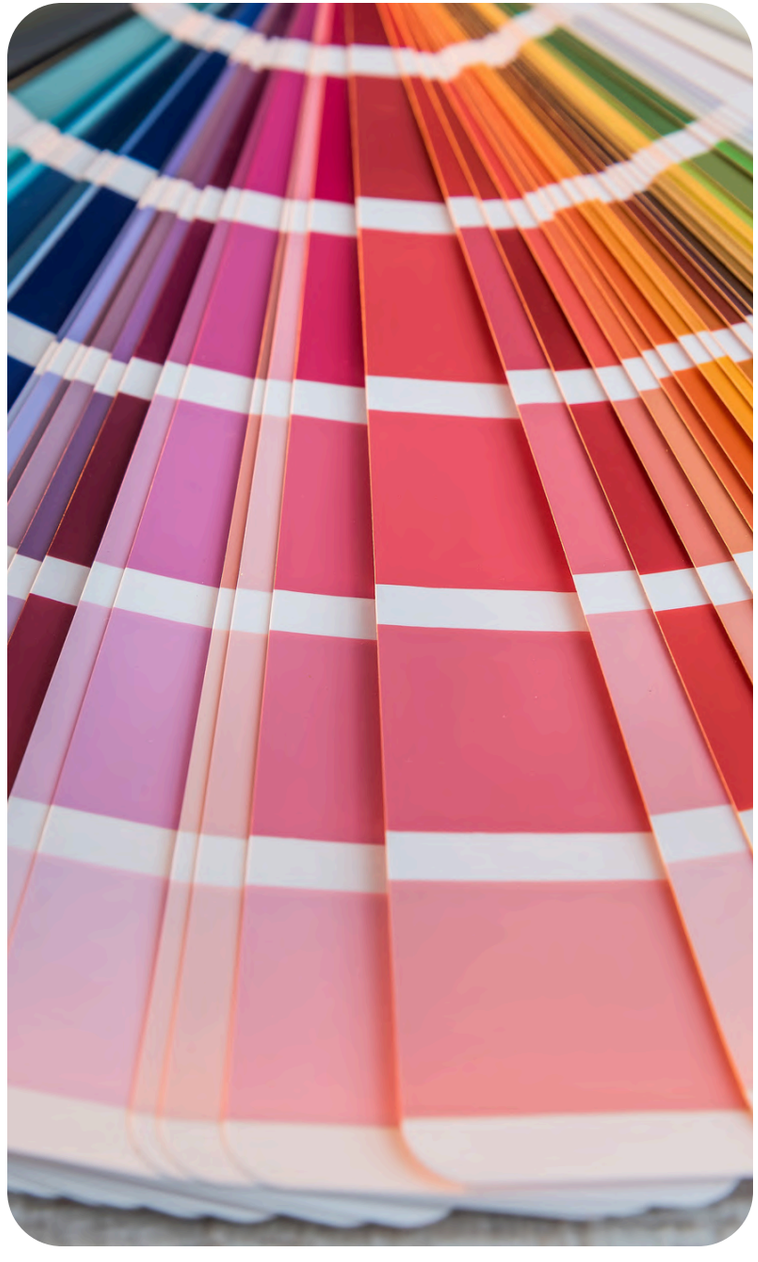


05

Other Coatings Products

WHAT YOU WILL FIND

- Colour cards
- Colour forecasting
- Environmental protection & safety at work
- Health & safety



Four reasons to **book a stand**

Generate leads

Meet buyers actively sourcing products and solutions, and turn face-to-face conversations into new business leads.

Create opportunities

Build relationships with manufacturers, distributors, buyers and technical specialists from across the coatings industry.

Expose your brand

Put your brand at the centre of the conversation and build visibility with key industry stakeholders in the Asia Pacific.

Gauge the market

Showcase your latest products, hear directly from customers and gain first-hand insight into what the market needs.



WHO EXHIBITED

189 exhibitors
from 11 countries

SOME OF OUR 2025 EXHIBITORS





ChemTalks gives exhibitors the opportunity to showcase their products, expertise, and ideas beyond their stand. Across 7 sessions on the second day of the show, exhibiting companies can present their latest products and innovations live to an engaged industry audience. Use this platform to demonstrate your expertise, introduce new solutions, and explore the technical topics that matter most to potential clients.

6 Chem talks

FORMERLY BUSINESS PRESENTATIONS HUB

Put your expertise on stage.

01 **7 sessions will take place on day 2 of the show**

02 **Present your latest products and developments**

03 **Engage directly with an industry audience**

Please note that slots are limited and allocated on a first-come, first-served basis.

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Contact us today to participate

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